

3RD VISEGRAD CONFERENCE

50 Institute of World Economics



3RD VISEGRAD CONFERENCE

INSTITUTE OF WORLD ECONOMICS, CENTRE FOR ECONOMIC AND REGIONAL STUDIES

DATE: 22ND AND 23RD OF MAY, 2023

VENUE: ONLINE AND ONSITE (KRTK VGI, 1097 BUDAPEST, TÓTH KÁLMÁN 4., T 4RD FLOOR, ROOM 4.24.)

The third Visegrad conference concentrates on various actual areas of cooperation and comparison between the four countries. The Visegrad economies form a unique group of European countries, with numerous common elements of history, politics, geography, economics, business, science, arts and culture. These common elements have been shaped, influenced and modified by many external and internal factors over the history, including cooperation between these countries at many levels and spanning many centuries. Due to these numerous common characteristics, in the various areas of analysis, the four countries act as „natural” comparative partners for each other. It is easier to understand developments in and challenges faced by one country in the context of Visegrad comparison. It is easier to understand, what is going on in the Central and East European part of Europe, if all four countries are analysed. This has induced the organisers to follow the pathway started two years ago and put other areas under the magnifying glass. This year the areas addressed are innovation systems, startups, development paths, foreign direct investments and mobility of vehicles and businesses.

PROGRAMME OF THE CONFERENCE

DAY 1: 22ND OF MAY

TIME	SESSION
11.00-11.05	OPENING OF THE CONFERENCE
11.05- 12.15	Keynote: Slavo Radošević (<i>University College London, School of Slavonic and East European Studies</i>) Techno-economic transformation in Eastern Europe and the former Soviet Union – A neo-Schumpeterian perspective (online)
12.15-12.50	LUNCH
12.50-14.20	SESSION 1: STARTUPS IN THE VISEGRAD COUNTRIES Chair: Andrea Szalavetz Agnieszka Skala (<i>Warsaw University of Technology, Faculty of Management, Entrepreneurship and Innovation Division</i>): Survival of startups in Poland Marcin Baron (<i>University of Economics, Katowice, Department of Strategic and Regional Studies</i>): Are the manufacturing companies rabbits or tigers to be chased? Digital entrepreneurs in the jungle of Industry 4.0. (online) (Paper written by <i>Marcin Baron, Krzysztof Gwosdz, Marcin Budka, Katarzyna Hetmańczyk, Mariusz Hetmańczyk, Agnieszka Sobala-Gwosdz, Robert Szczepanek</i>) Andrea Szalavetz (<i>IWE CERS</i>): Agricultural technology startups – Romania and Hungary compared

14.20-15.00	COFFE BREAK
15.00-16.00	<p>SESSION 2: ROUND TABLE DISCUSSION AND BOOK LAUNCH: THE POLITICAL ECONOMY OF EMERGING MARKETS AND ALTERNATIVE DEVELOPMENT PATHS</p> <p>Chair: Judit Ricz and Tamás Gerőcs</p> <p>Contributors: István Benczes, Asli Ceren, György Csáki, Piotr Kozarzewski, Mina Toksoz (all online)</p>

DAY 2: 23RD OF MAY

TIME	SESSION
10.00- 12.00	<p>SESSION 3: INWARD AND OUTWARD AUTOMOTIVE FDI IN/FROM THE VISEGRAD COUNTRIES IN INTERNATIONAL COMPARISON</p> <p>Chair: Magdolna Sass</p> <p>Gabriella Tabajdi (<i>University of Szeged</i>): Megatrends in the European automotive industry with a Central European focus (online)</p> <p>Kálmán Kalotay (<i>IWE CERS</i>): Indirect FDI (online)</p> <p>Magdolna Sass (<i>IWE CERS</i>), Gabriella Tabajdi (<i>University of Szeged</i>): Outward automotive FDI from the Visegrad countries and Austria</p> <p>Chang Pengfei (<i>UCL</i>): The effect of GVC integration on industrial upgrading: a comparison between China's and CEE's automotive industry (online)</p> <p>Li Chenyang (<i>UCL</i>): Crowding-out or Positive Spillover Effect of FDI in CEE: A Regression Discontinuity Design Approach (online)</p>
12.00-13.00	LUNCH
13.00-14.30	<p>SESSION 4: MOBILITY OF VEHICLES AND BUSINESS</p> <p>Chair: Andrea Éltető</p> <p>Stanislav Zábajník (<i>University of Economics in Bratislava</i>): Selected aspects and challenges of e-mobility in Slovak and international context (online)</p> <p>Gábor Túry (<i>IWE CERS</i>): State development goals in the automotive industry in Hungary and Türkiye - high hopes and the reality (Co-author: Tamás Szigetvári)</p> <p>Anna Wisniewski (<i>Polish-Hungarian Chamber of Commerce</i>): Challenges for entrepreneurs on the Polish market. Perspectives for building Polish-Hungarian business relations</p>
14.30-14.45	CLOSING OF THE CONFERENCE

Participation is free of charge but you need to register at vincze.andrea@krtk.hu and indicate whether you participate offline or online.